

The book was found

# LogoLounge 9: 2,000 International Identities By Leading Designers



## **Synopsis**

THE NINTH BOOK IN THE LOGOLOUNGE SERIES once again celebrates expert identity work by notable designers and up-and-coming talents from around the world. This edition's far-reaching collection offers inspiration, insight, and an indispensable reference tool for graphic designers and their clients. Masterminded by Bill Gardner, president of Gardner Design, the LogoLounge.com website showcases the latest international logo creations. LOGOLOUNGE vol. 9 PRESENTS THE 2,000 BEST LOGO DESIGNS as judged by a select group of identity designers and branding experts. Logos are organized into 20 visual categories for easy reference. Within each section, case studies allow a closer look at designs from diverse firms such as Hornall Anderson, Lippincott, Tether, Von Glitschka Studios, OCD and more. Each story details the logo design journey, from concept to finish. LOGOLOUNGE vol. 9 is the definitive logo resource for graphic designers, brand managers and start-ups looking for ideas and inspiration.

## **Book Information**

Hardcover: 192 pages

Publisher: HOW Books (December 28, 2015)

Language: English

ISBN-10: 1440340536

ISBN-13: 978-1440340536

Product Dimensions: 8.2 x 0.8 x 10.9 inches

Shipping Weight: 1.6 pounds

Average Customer Review: 4.9 out of 5 stars 10 customer reviews

Best Sellers Rank: #562,690 in Books (See Top 100 in Books) #82 in Books > Arts & Photography > Graphic Design > Commercial > Branding & Logo Design #3214 in Books > Arts & Photography > Decorative Arts & Design

## **Customer Reviews**

Emily J. Potts has been a writer and editor in the design industry for more than 20 years. In that time she has managed a slew of publications, people, and events. Currently she is an independent writer, editor, and consultant working for a variety of clients in and out of the design industry. Previously she was the acquisitions editor at Rockport Publishers where she collaborated with and award-winning designers, illustrators and writers to imagine and produce nearly 100 beautiful, informative books for the design community.

I love this book. As a graphic designer in the industry for 17 yrs.... this is such eye candy. I couldn't put it down. Great to add to your reference library. None of these logos are turds!!!! Well... unless they were meant to be designed as fecal matter.

Old but gold. I'm so sad to see publications like this coming to an end - one cannot have a design studio without books.

Great book and love the series.

Great as an idea book. Very comprehensive. Some of the case studies were nice to see how they came to the final product.

Useful for me Thanks

Nice!

Just what I was expecting, great logos.

Great book at a good price.

[Download to continue reading...](#)

LogoLounge 5: 2,000 International Identities by Leading Designers (Logolounge (Hardcover)) (v. 5)  
LogoLounge 6: 2,000 International Identities by Leading Designers LogoLounge 3: 2,000 International Identities by Leading Designers (v. 3) LogoLounge 9: 2,000 International Identities by Leading Designers LogoLounge 7: 2,000 International Identities by Leading Designers Algeria, Algeria 1:1 000 000: Alger, Oran, city map 1:12 500, Constantine city map 1:10 000, vicinity of Alger 1:300 000, administrative map 1:6 000 ... Karte der Verwaltungseinteilung 1:6 000 000 Pie in the Sky Successful Baking at High Altitudes: 100 Cakes, Pies, Cookies, Breads, and Pastries Home-tested for Baking at Sea Level, 3,000, 5,000, 7,000, and 10,000 feet (and Anywhere in Between). Indonesia Regional Maps--Lake Toba: Area Maps--North Sumatra 1:1,500,000, Lake Toba 1:250,000: City Plans--Tuktuk 1:15,000, Prapat 1:18,000, Berastagi (Periplus Travel Maps) Jasper National Park & Northern Alberta 1:250,000/1,000,000 (International Travel Maps) Boston & USA NorthEast 1:10,000/1:1,000,000-2013\*\*\* (International Travel Maps) Fabrics: A Guide for Interior Designers and Architects (Norton Professional Books for Architects & Designers) Society of

Publication Designers: 34th Publication Design Annual (Society of Publication Designers' Publication Design Annual) (Vol 34) Grid Systems in Graphic Design: A Visual Communication Manual for Graphic Designers, Typographers and Three Dimensional Designers (German and English Edition) Thinking with Type: A Primer for Designers: A Critical Guide for Designers, Writers, Editors, & Students Ingenious Mechanisms for Designers and Inventors, 1930-67 (Volume 1) (Ingenious Mechanisms for Designers & Inventors) Bearings and Lubrication: A Mechanical Designers Workbook (Mcgraw-Hill Mechanical Designers Workbook Series) Starting Your Career as a Theatrical Designer: Insights and Advice from Leading Broadway Designers Tropical Gardens: 42 Dream Gardens by Leading Landscape Designers in the Philippines Floral Jewels: From the World's Leading Designers Angel: How to Invest in Technology Startups--Timeless Advice from an Angel Investor Who Turned \$100,000 into \$100,000,000

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)